



## PRESS RELEASE

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### **TÜSİAD International to visit Brazil**

TÜSİAD International, the Strategic Business Development Unit of TÜSİAD (Turkish Industrialists' and Businessmen's Association) will organise a visit to Brazil. TÜSİAD International delegation will meet with government leaders such as Luiz Fernando Furlan, the Minister of Development, Industry and Foreign Trade, businesspeople, economic experts and trade and investment institutions. The visit which will take place between December 03-10, 2005, will not only help gather more information about the Brazilian market but also help investigate the investment potential in the country which is one of the biggest economies in South America.

As part of the visit, the TÜSİAD International delegation will take part in a joint meeting with the Centre for Industries of State of Sao Paulo (CIESP) and Governorship of the State of Sao Paulo on December 5<sup>th</sup>. The delegation will visit Giorgio Della Seta, President of Pirelli South America and hold a meeting with Unibanco the same day.

On December 6<sup>th</sup> a meeting will be held with Gilberto Mifano, CEO of Brazilian Stock Exchange (BOVESPA) and Edoardo Pollastri, President of Italian-Brazilian Chamber of Commerce. The delegation will continue its meetings in Brasilia where it will visit the Association for Promotion of Import-Export and Investments (APEX), Luiz Fernando Furlan, Minister of Development, Industry and Foreign Trade, Alencar Burti, President of Brazilian National Confederation of Trade (CACB) and Jose Augusto Fernandes, Executive Director of Confederation of National Industries (CNI) on December 7<sup>th</sup>. In the evening the delegation will take part in a reception hosted by HE Ahmet Gürkan, Ambassador of Turkey to Brazil.

On December 8<sup>th</sup>, the Secretary Rodrigo Azeredo, Deputy-Head of the Division of Trade Promotion Operations (DOC), Ministry of External Relations will be visited. Afterwards, the delegation will travel to Rio de Janeiro and will join the reception hosted by Joel Korn, Honorary Consul General of Turkey. The next day, meetings will be held with Antonio Carlos Simas, Chief Business Development Officer of International Finance Corporation (IFC) and with the National Society of Agriculture (SNA). The delegation will also take part in a lunch hosted by Olavo Monteiro de Carvalho, President of the Trade Association of Rio de Janeiro (ACRJ). Later that day, the delegation will meet Caio de Mello Franco, General Manager of International Business Center of the Federation of Industries of the State of Rio de Janeiro (FIRJAN) and the Governor of Rio de Janeiro.

Furthermore, the President of TÜSİAD International who is also the Vice President of the "Confederation of Italians in the World" and the delegation will take part in a dinner hosted by the Brazilian President of the "Confederation of Italians in the World" in Sao Paulo. The TÜSİAD International delegation will be led by Aldo Kaslowski, Vice President of the High Advisory Council of TÜSİAD and President of TÜSİAD International. TÜSİAD Members, Osman Boyner, Aykut Eken and Kenan Türkantos will be part of the delegation. Ali Tamer Bozoklar, Akın Aydın, Gönül Eken, Hale Hatipoğlu, TÜSİAD Deputy Secretary General and Tülay Kılıçdağı, TÜSİAD International Department Chief will also take part in the delegation.

TÜSİAD International was founded as a separate unit within the framework of TÜSİAD on 20 July 2001. As a "Strategic Business Development" Unit, TÜSİAD International develops projects in order to make the Turkish private sector more active in its relations with those of other countries, contribute to the development of national economic policies, and to improve international bilateral economic relations. The medium and long-term objective of TÜSİAD International is to support global competitiveness of the Turkish private sector and sustainable economic growth in Turkey.

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**TURKISH INDUSTRIALISTS' AND BUSINESSMEN'S ASSOCIATION**

## **TÜSİAD INTERNATIONAL VISIT TO BRAZIL**

**December 3 – 10, 2005**

### **Programme**

#### **SAO PAULO**

##### **5 December, Monday**

- 11:00            Joint meeting with Centre for Industries of State of Sao Paolo (CIESP) and Governorship of the State of Sao Paolo
- Mr. Claudio Vaz, *President of CIESP*
  - Mr. João Carlos Meirelles, *Secretary of Science, Technology and Economic Development of the State of Sao Paolo*
  - Mr. Maurice Costin, *Vice President of CIESP in charge of International Relations*
  - CIESP Directors in charge of International Relations
- 16:00            Meeting with Giorgio Della Seta, *President of Pirelli South America*
- 18:00            Meeting with Unibanco

##### **6 December, Tuesday**

- 9:00-10:00    Meeting with Gilberto Mifano, *CEO of Brazilian Stock Exchange (BOVESPA)*
- 11:00            Meeting with Edoardo Pollastri, *President of Italian-Brazilian Chamber of Commerce*

#### **BRASILIA**

##### **7 December, Wednesday**

- 9:00            Meeting with the Association for Promotion of Import-Export and Investments (APEX)
- 11:00            Meeting with Luiz Fernando Furlan, *Minister of Development, Industry and Foreign Trade*
- 15:00            Meeting with Alencar Burti, *President of Brazilian National Confederation of Trade (CACB)*
- 17:00            Meeting with Jose Augusto Fernandes, *Executive Director of Confederation of National Industries (CNI)*
- Evening        Reception by HE Mr. Ahmet Gürkan, *Ambassador of Turkey to Brazil*

## 8 December, Thursday

09:15 Meeting with Secretary Rodrigo Azeredo, *Deputy-Head of the Division of Trade Promotion Operations (DOC), Ministry of External Relations*

## RIO DE JANEIRO

19:30 Reception by Joel Korn, *Honorary Council of Turkey*

## 9 December, Friday

09:30 Meeting with Antonio Carlos Simas, *Chief Business Development Officer of International Finance Corporation*

11:00 Meeting with National Society of Agriculture (SNA)

12:00 Lunch hosted by Olavo Monteiro de Carvalho, *President of the Trade Association of Rio de Janeiro (ACRJ)*

15:00 Meeting with Caio de Mello Franco, *General Manager of International Business Center of the Federation of Industries of the State of Rio de Janeiro (FIRJAN)*

Meeting with the Governor of Rio de Janeiro (to be confirmed)

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