



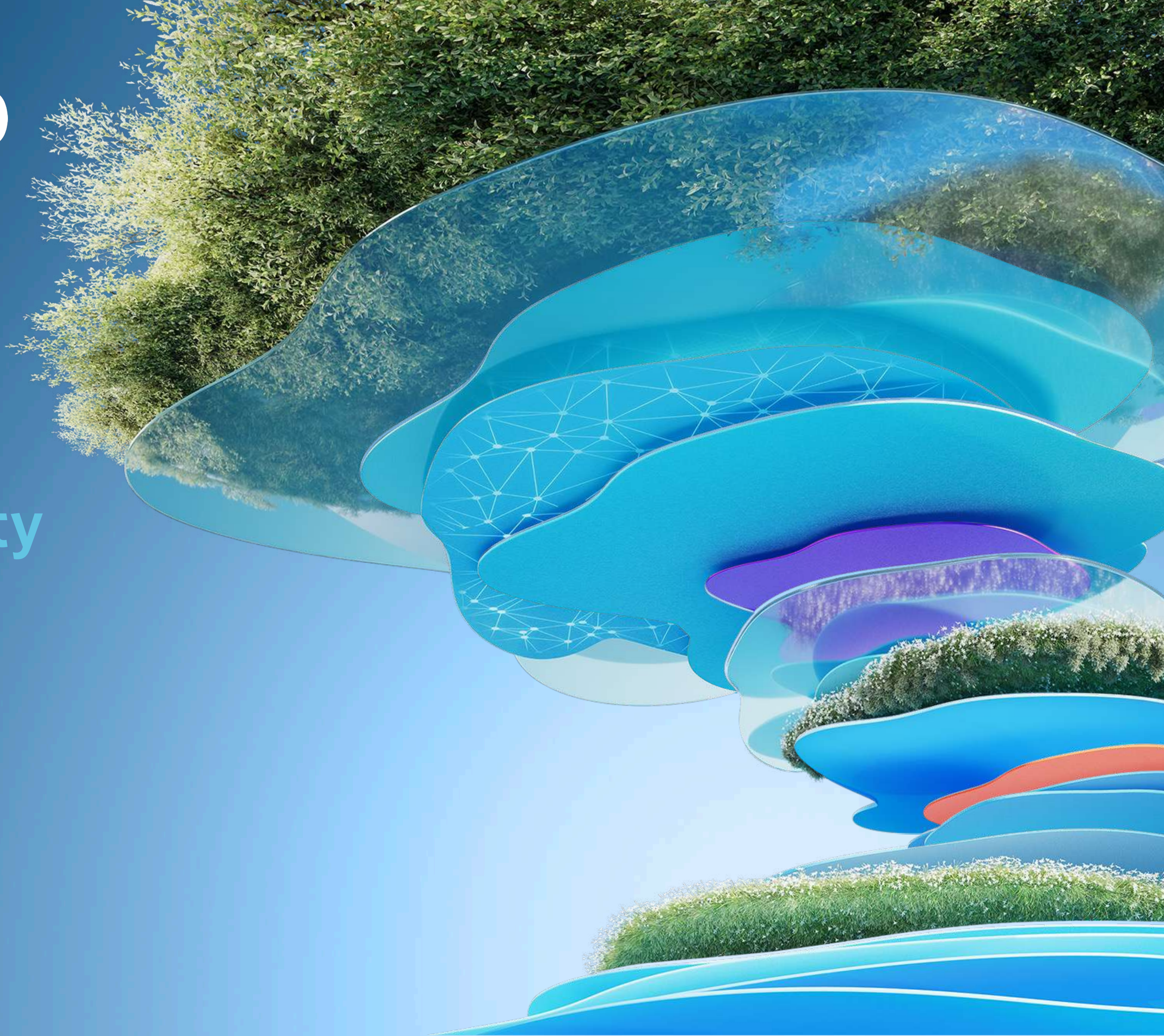
TUSIAD



ReDefine Sustainable Mobility

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May 15, 2024





ReDefine Sustainable Mobility

Tru Zero Journey

What is next?

Building "more than a car" to redefine mobility experience

From cars to smart mobility devices,
Moving from A to B ➤ living space experience



User expectations are changing



Car turning into a smart device



A new living space is emerging



Transformation in phones is happening in cars

We develop a globally competitive technology brand



We're Energized by Duality
We Enrich Life Everywhere
We Only Achieve Togg'ether
We Redefine the Expected
We Fight for Sustainability

We redefine mobility with an open, accessible, and user-centric mobility ecosystem in three business pillars



Smart Mobility Devices



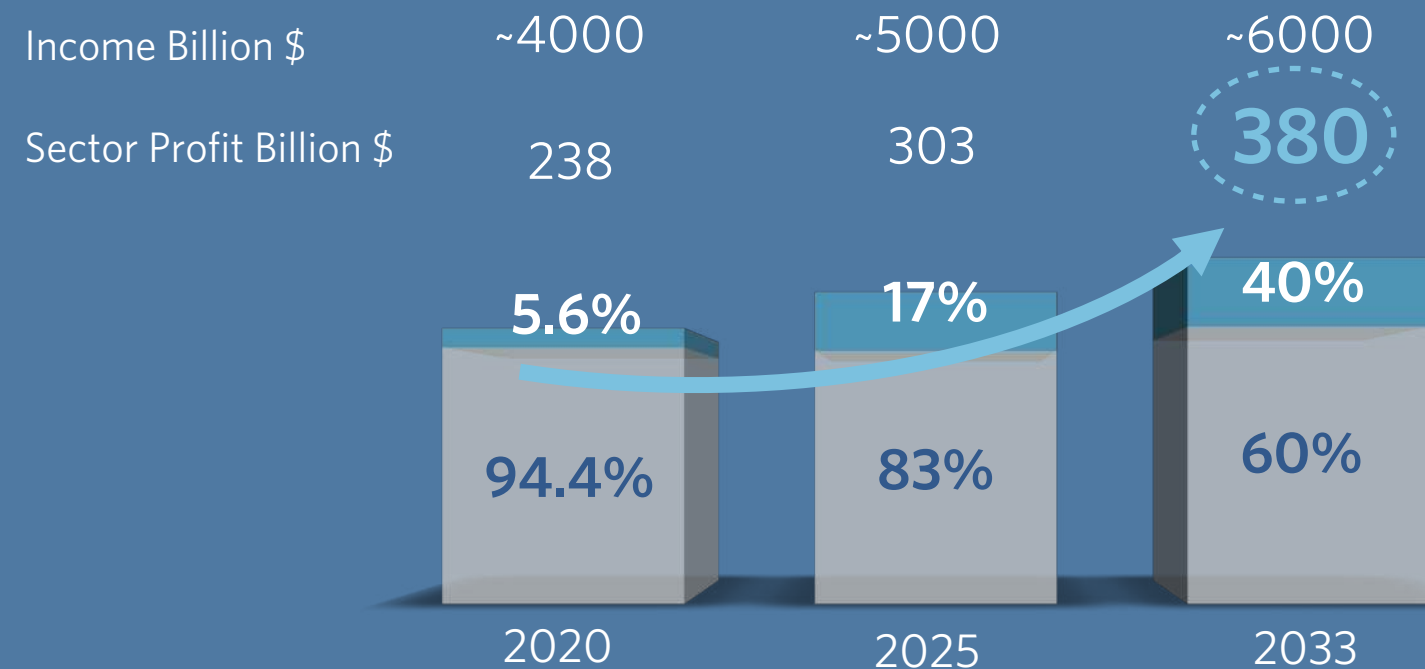
Digital Experience Platform



Clean Energy Solutions

Tru Zero Journey
for a truly net-zero ecosystem

New profit pools are 40% of the total profits



We build our mobility ecosystem in three pillars



First in World

177,467

T10X smart devices pre-ordered in 2023 March (in 12 days only)

82%

via Trumore



T10X is EV market leader

20k production in the first year



Established in **2018**



2023, March 31

Mass Production started in Togg Technology Campus



T10F (C-Fastback)

unveiled at CES 2024



End-to-end digital experience for T10X – pre-order, purchase, credit, insurance – enabled with **Trumore**



350k
e-Wallet



63k
Digital Asset Wallet



1.7M
users in Trumore



Direct Sales & Service

through own Experience Centers and Service Points Throughout Türkiye
1st center opened in 2022 November and expanding



Energy Storage Solutions

Li-ion battery investment for e-mobility and other applications

Established in 2021 as a 50-50% JV



Started the construction of **20 GWh production** capacity with 2.1Bn EUR investment



%100 Renewable Energy powered

Smart Charging Network

throughout Türkiye
Established in 2021

550+ DC stations



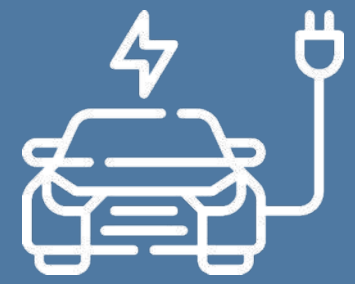


ReDefine Sustainable Mobility

Tru Zero Journey

What is next?

Tru Zero Journey is at the core of our strategy for a user-centric net zero energy transition



Sustainability is in
Togg DNA



Sustainability
is necessary for
competitive business

Tru Zero (ESG) Journey

**Togg
Carbon-neutral
by 2035**

**Carbon-neutral
At the ecosystem
(Scope 3)**



Business strategy based on ESG principles



Born-electric
platform



Europe's cleanest
facility



100% renewable
smart charging



Carbon-neutrally
produced
battery cells



Green data
centers



Smart Device
Passport for
traceability

Tru Zero Journey is at the core of our strategy for a user-centric net zero energy transition



Expand our born-sustainable ecosystem with enriching experiences in climate, energy, and health spaces

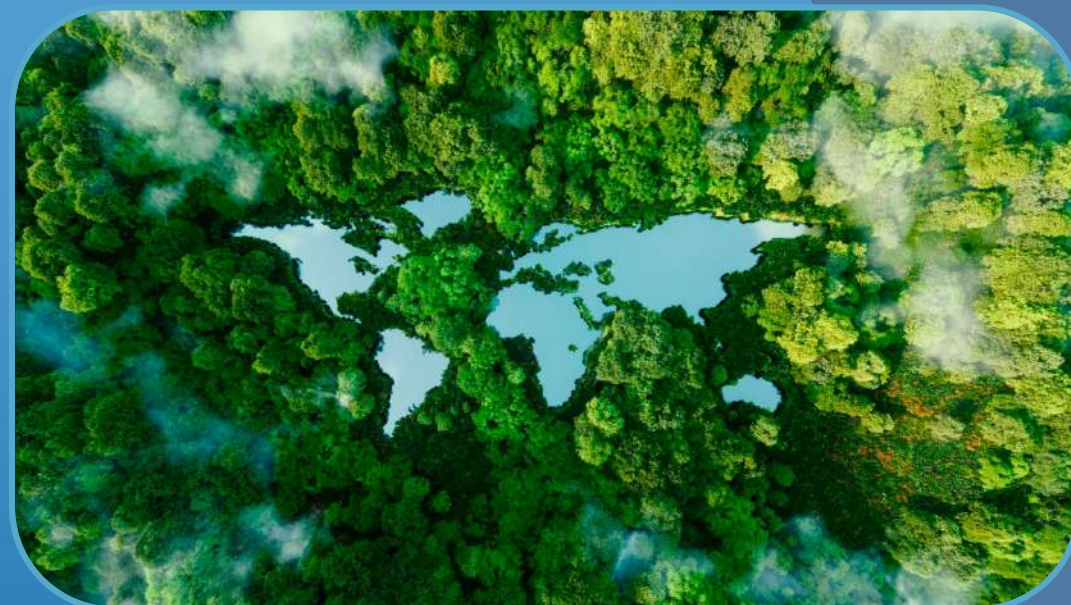


Carbon neutral by 2035

- ▶ ready to announce Scope 1, 2, and 3 commitments



- ▶ Togg Business Partner Ecosystem Decarbonization



- ▶ Will launch Plug and Play x Tru Zero Accelerator to scale a global network of startups



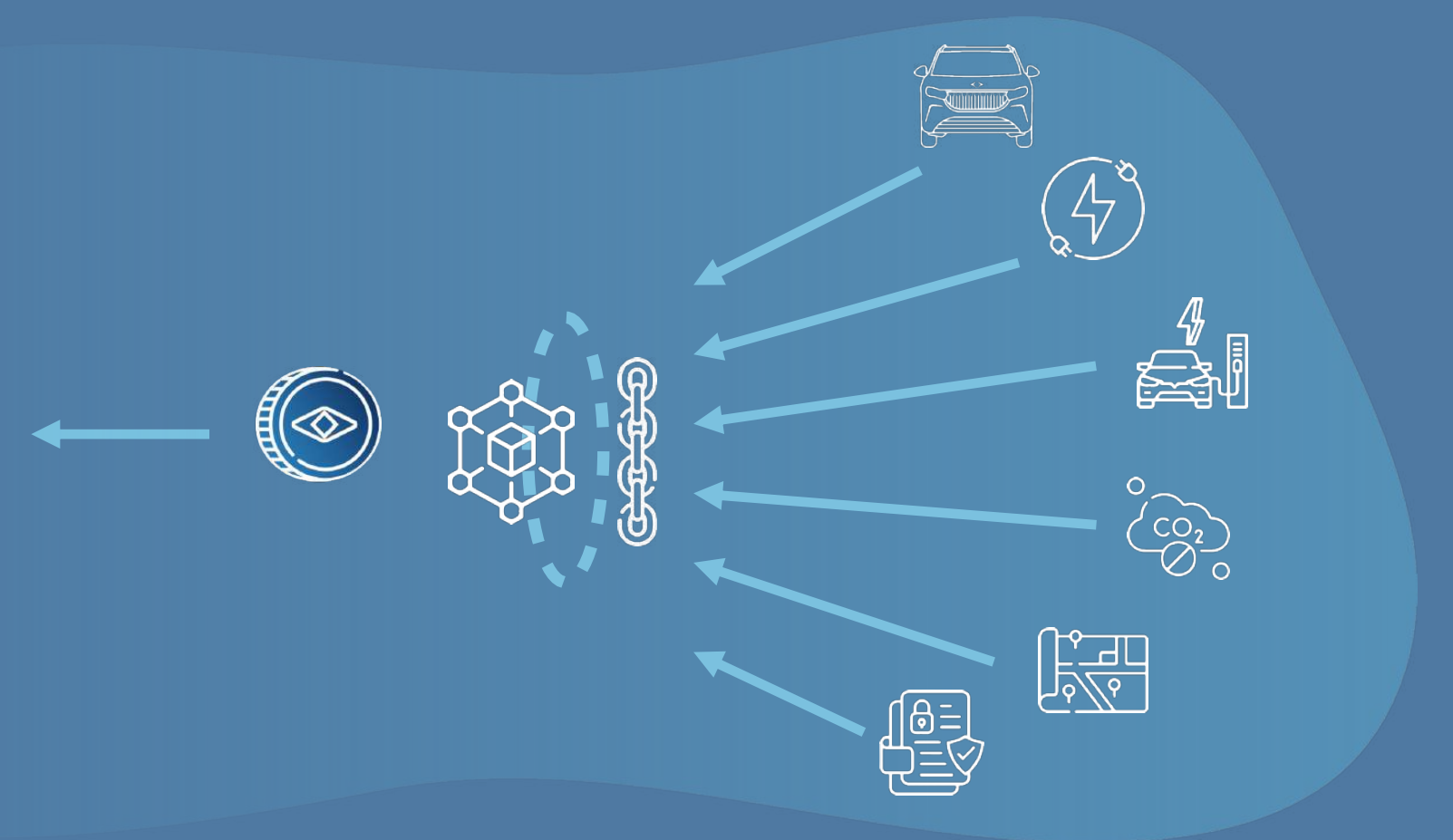
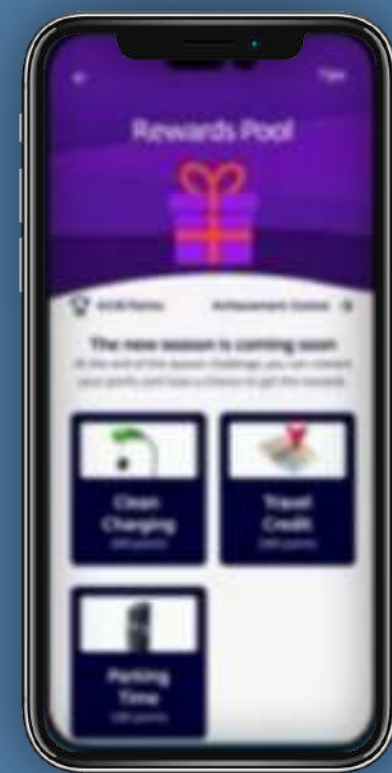
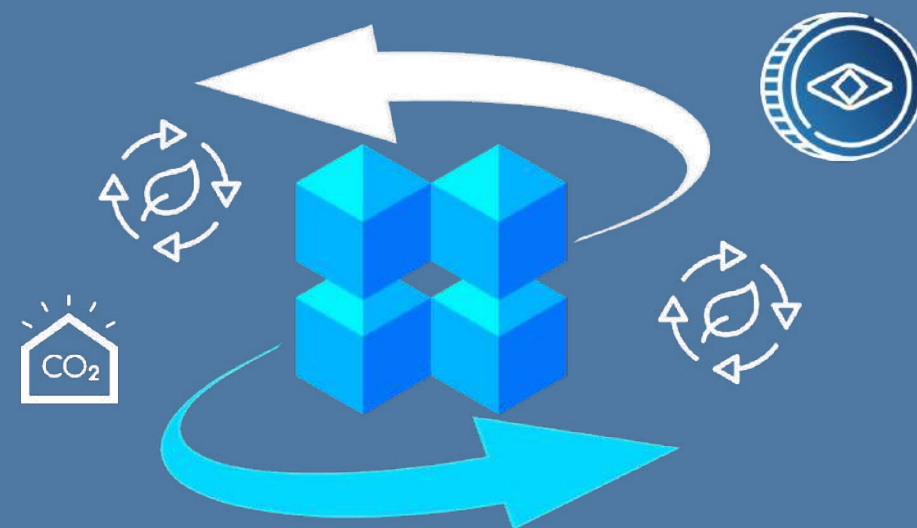
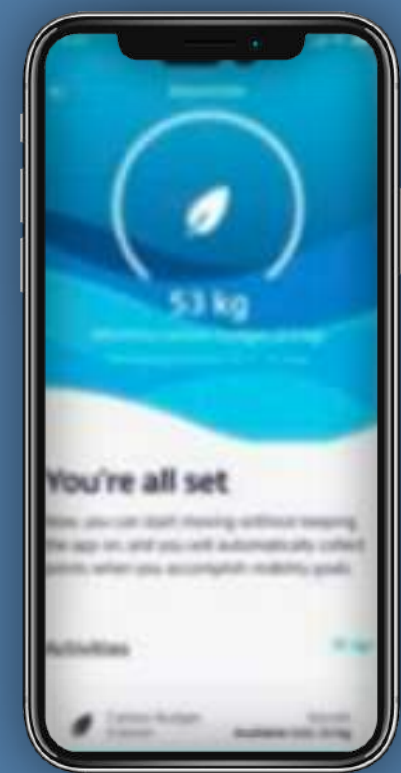
- ▶ Launched a Carbon-based Loyalty Program to empower Trumore users for more climate-conscious choices

We create user value and **empower** the user for sustainable choices



Earn Carbon Asset

Exchange Values



▶ Earn Carbon Assets with gamification

▶ Swapping between loyalty assets with tokenization

▶ Tokenization of assets for new business model



ReDefine Sustainable Mobility

Tru Zero Journey

What is next?

We are planning next steps to #ReDefineMobility

Portfolio Expansion

Smart Mobility Devices



New smart devices to be launched
A total number of 1 million smart devices by 2032

Digital Experience Platform



5 million Trumore users beyond 2024

Clean Energy Solutions





Regional Expansion

Expansion to Europe in 2024-end,
Next expansion to MENA and Central Asia

Technological Expansion

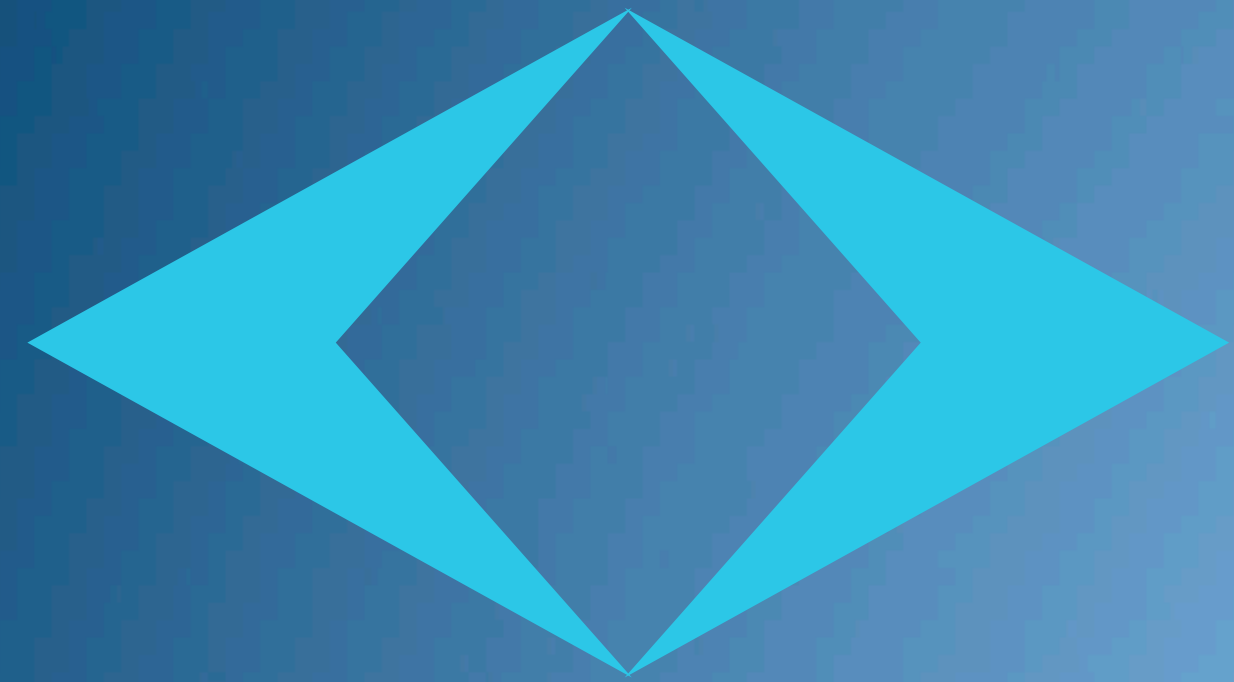
T10 Platform v2.0 with in-house LV&HV E&E Arch.
T10 Platform v3.0 with Central Control Computer
ADAS L3+ Computer

Connection with IoT & smart contracts
Smart Device Passport & Wallet
Carbon-based Loyalty Program
Digital Health

New Gen4 battery 
In-house digital services 



With Tru Zero Journey we are building a born-sustainable mobility ecosystem in three pillars
Carbon-neutral (at the ecosystem) by 2035



Togg'ether Beyond

