



Industrie4.0 Data&Integration PoV

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Forces Paint points

Focused on:

- => *Operational Excellence*
- => *Costs Reduction*
- => *Cognitive processes & operations*
- => *Process Automation & Smarter Resources*

Focused on:

- => *Data-driven Business Models*
- => *New Revenue Streams*
- => *Remote Control IoT Services*
- => *Intelligent assets & equipment*

Twin Approach

**Cognitive Factory
& Production 4.0**

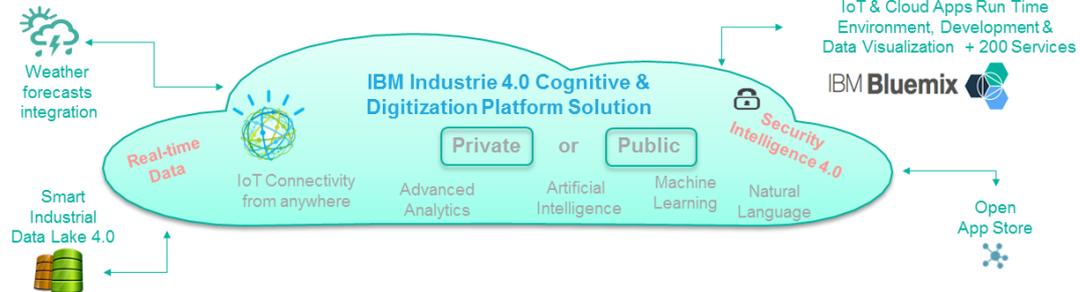
Data

**Smart Products &
AfterSales Service**

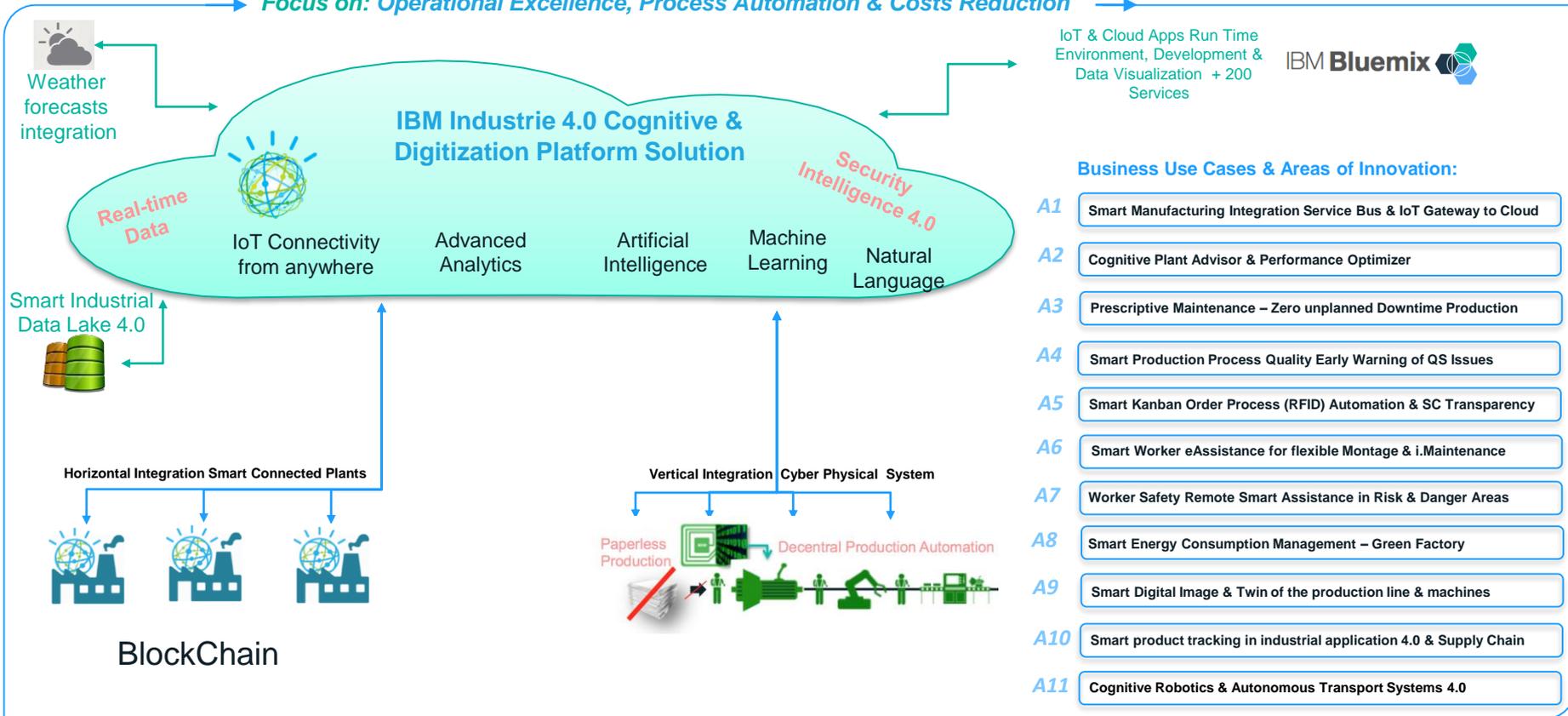
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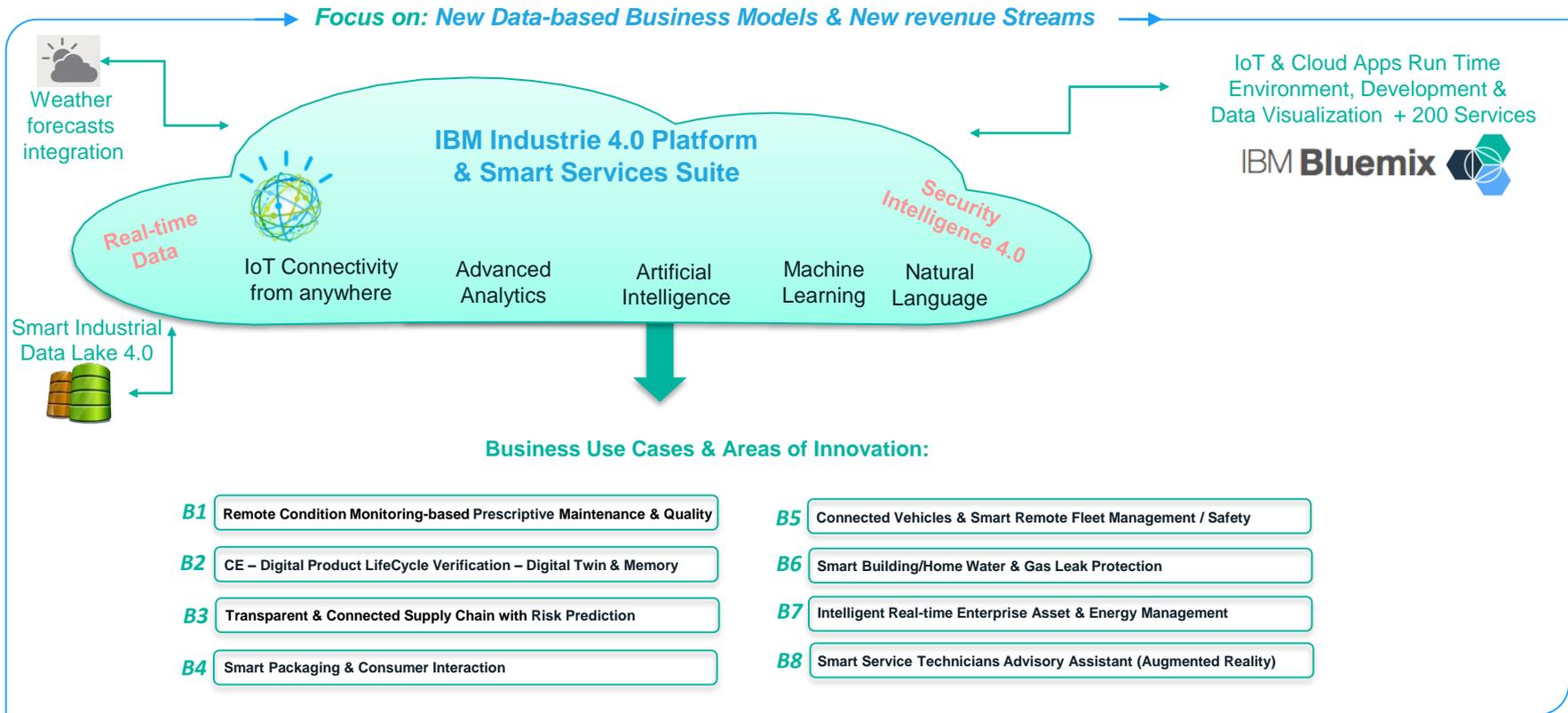
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IBM Industrie 4.0 Cognitive & Digitization Platform Solution



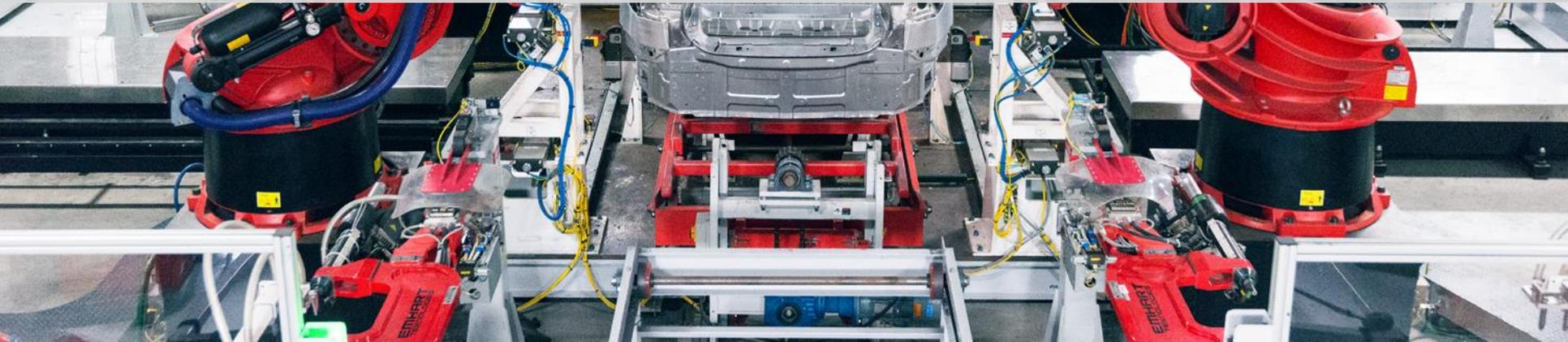
Focus on: Operational Excellence, Process Automation & Costs Reduction







Cognitive Manufacturing [a “data driven” digital journey]



Prereq

Gather the data

- Instrument your equipment/assets to collect data
- Gather already existing data



Asset needs to be connected, outfitted with sensor or data gathered

Value

Visualize the patterns

- Visualize your data in meaningful dashboards
- Start to see patterns
- Build with Bluemix



Use the platform to quickly build dashboards for data visualization

Advance to analytics & digitization

- Gain insights from the data, produce models, prediction recommendations
- Streamline business processes

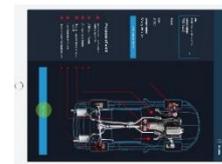


Use analytical models to predict equipment failures and provide recommendations

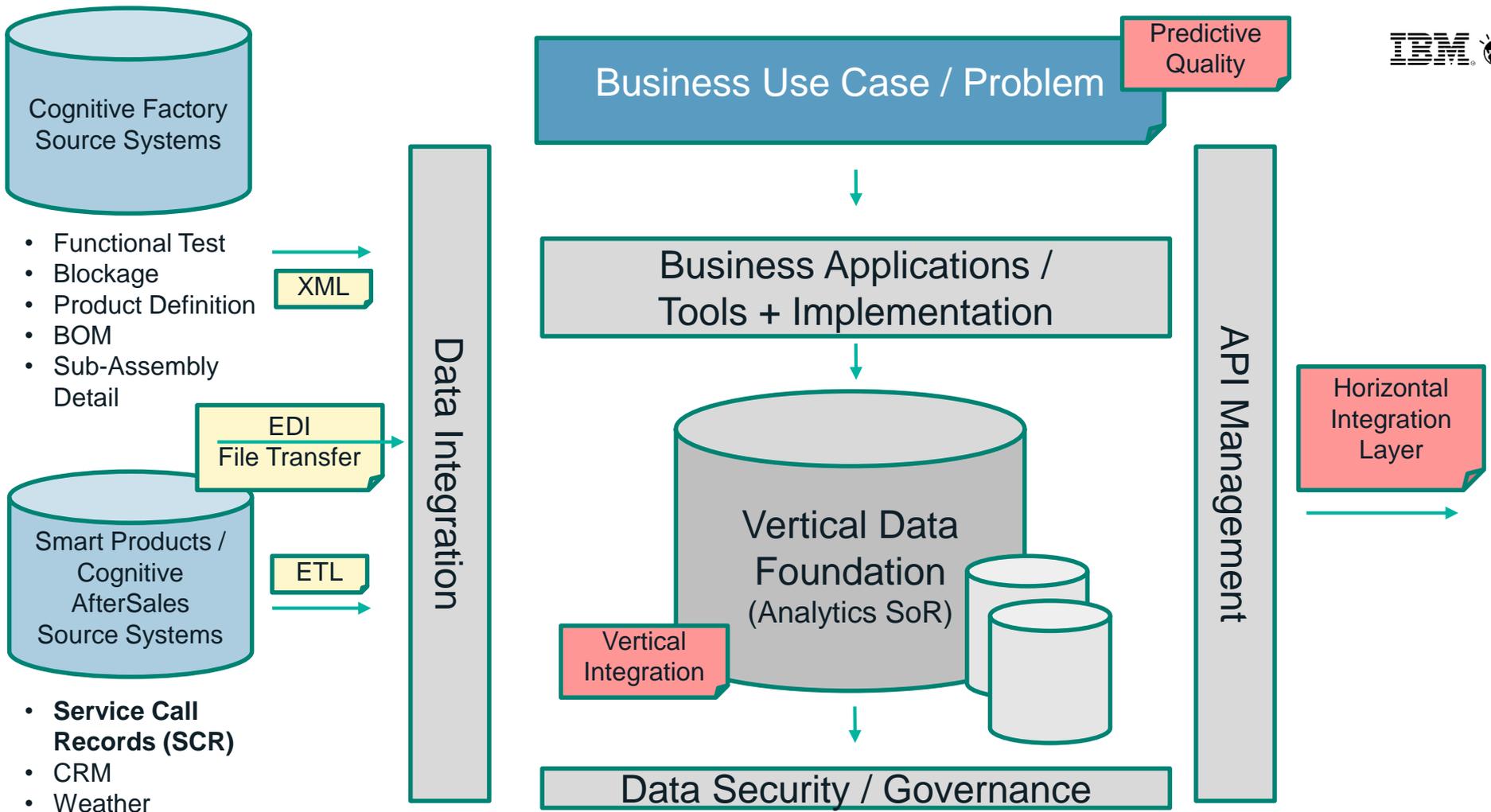
Vision

Infuse with cognitive

- Refine models with cognitive machine learning
- Utilize other cognitive functions to improve engagement
 - Visual Inspection
 - Acoustics Analytics



Use speech, video, image to diagnose complex problems



Cognitive Factory Source Systems

- Functional Test
- Blockage
- Product Definition
- BOM
- Sub-Assembly Detail

XML

EDI File Transfer

ETL

Smart Products / Cognitive AfterSales Source Systems

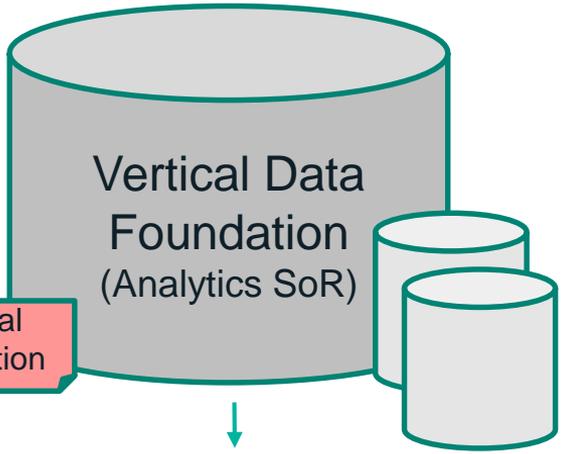
- **Service Call Records (SCR)**
- CRM
- Weather
- Product Reviews

Data Integration

Business Use Case / Problem

Predictive Quality

Business Applications / Tools + Implementation



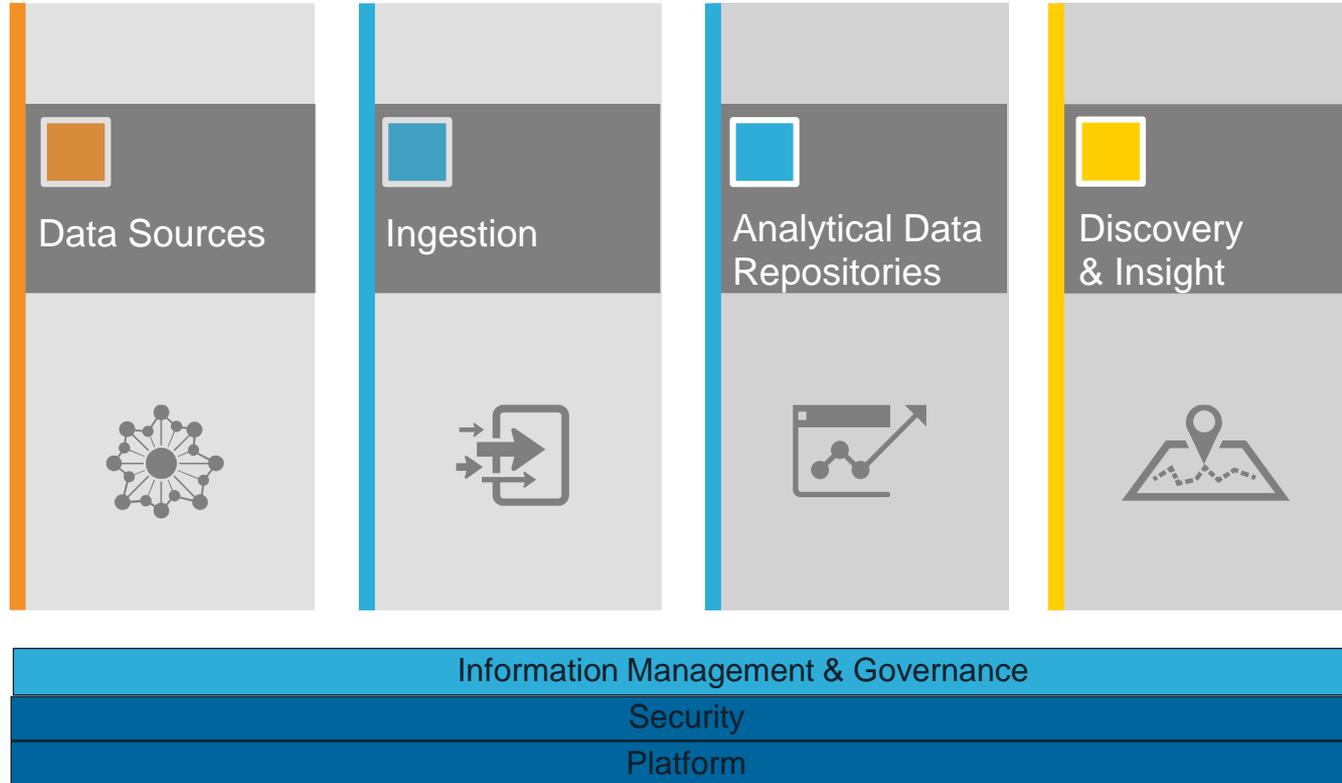
Vertical Integration

Data Security / Governance

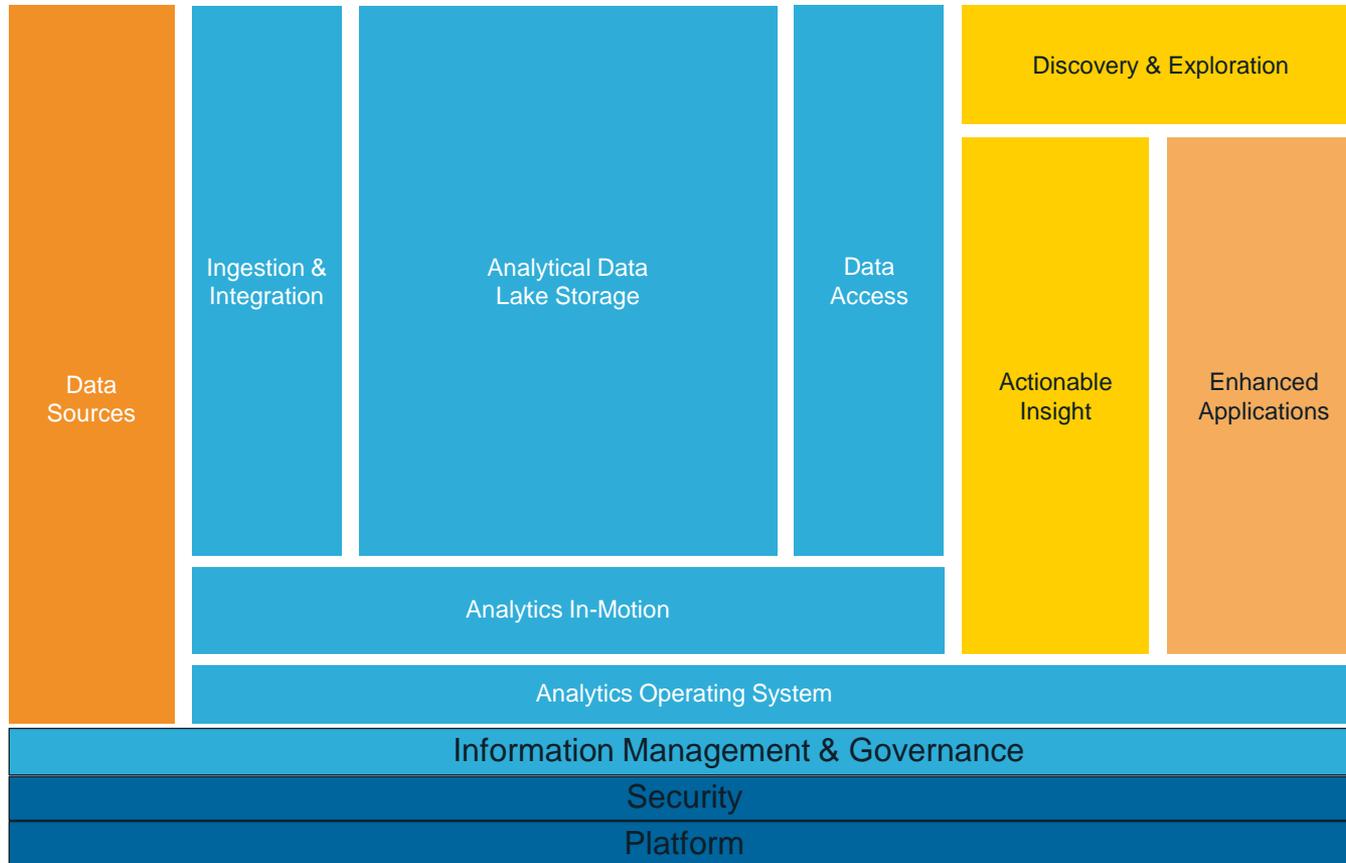
API Management

Horizontal Integration Layer

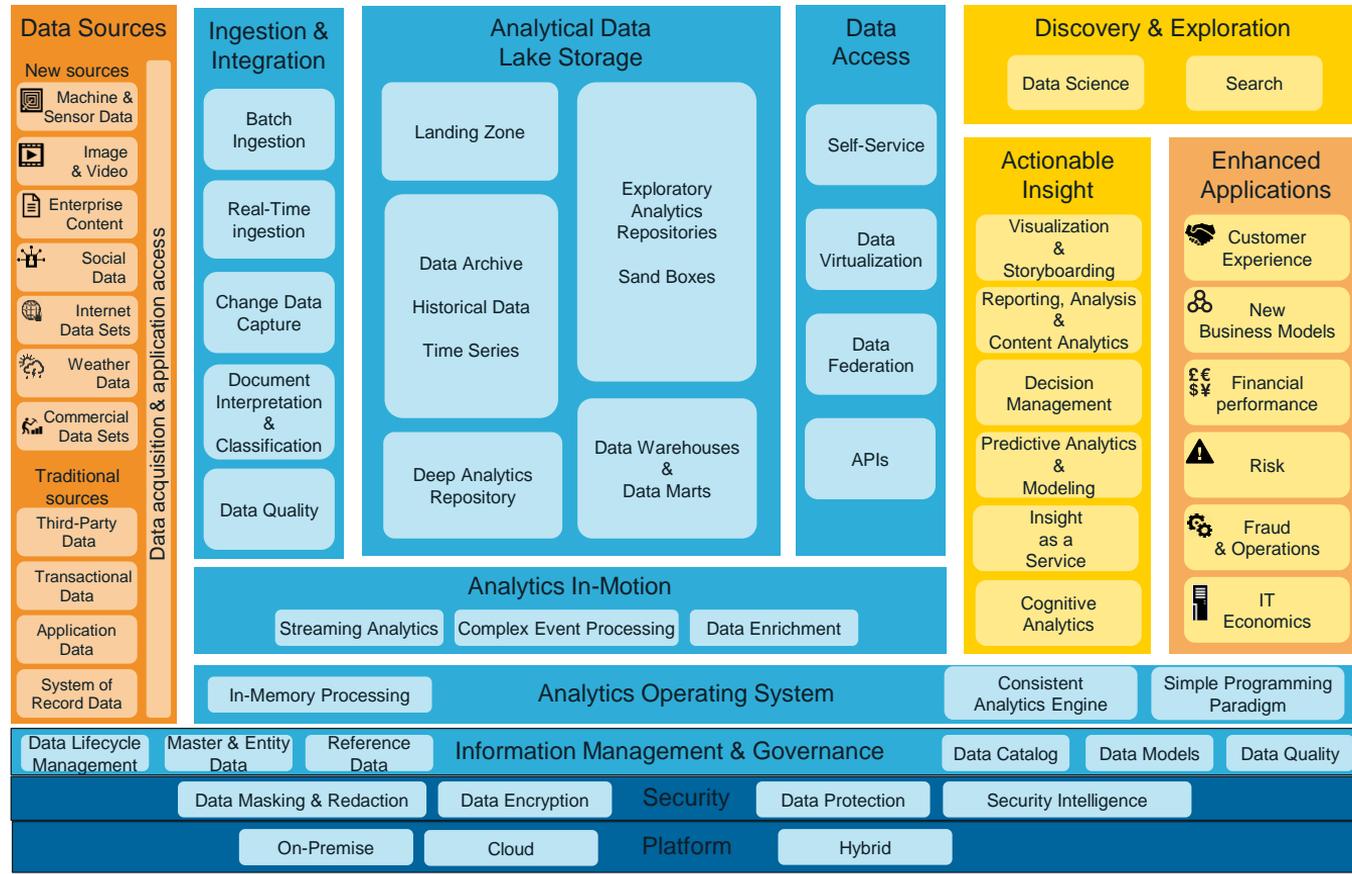
Data & Analytics Platform



Data & Analytics Platform: Components



Data & Analytics Platform: Capabilities



Thank You

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