

Entrepreneur Summit in Istanbul

June 5th 2014

Register:
turkey@alphazirkel.com

Panel Discussion:
"Owner's Governance in
Family Enterprises" a
Turkish-German-Swiss-
Austrian dialogue
moderated by Andreas E.
Mach with:

- **Nusret Altınbaş**
|Altınbaş Holding,
İstanbul
- **Luitpold Prinz
von Bayern**
|Nymphenburg,
München
- **Dr. Georges-
Antoine de
Boccard** | Citadel
Finance SA,
Geneva
- **Hanzade Doğan
Boyner** | Doğan
Holding, Istanbul
- **Serife İnci Eren**
|İnci Holding,
Izmir
- **Nazlı Imre** | Hacı
Bekir, Istanbul
- **Dr. Siegmund
Rudigier** | Rena
Lange, St. Emile,
Mabrun, Salzburg
- **Prof. Dr. Arist
von Schlippe** |
University Witten-
Herdecke

Program:

JUNE 5, 2014, 3 p.m.*:
Workshop for Turkish
family entrepreneurs led by
Prof. Dr. Arist von
Schlippe "Mental Family
Models for Entrepreneurial
Success" (maximum 30
guests) in Tarabya. Please
register

**3rd Turkish German Family Entrepreneur Summit on June 5th
2014, 5 pm in Istanbul**

**[ALPHAZIRKEL](#) | [TAIDER](#) | [TÜSIAD](#) | [TKYD](#) | [Consulate
General of Germany](#) | [Consulate General of Austria](#) | [Consulate
General of Switzerland](#)**

OWNER'S GOVERNANCE IN FAMILY ENTERPRISES

Dear Sir/Madam,

The Turkish German Family Entrepreneur Summit takes place annually and in 2014 for the 3rd time in Istanbul to promote the exchange of experiences between family entrepreneurs from Turkey and German speaking countries. We are grateful to the German Ambassador to provide his Historical Summer Residence in Tarabya for this important gathering of leading Turkish and German speaking family entrepreneurs. After the keynote speech by Professor Dr. Arist von Schlippe, the leading German researcher and Professor for Family Entrepreneur issues, he joins a remarkable group of Family Entrepreneurs from four countries to discuss with you questions and challenges of owners' governance in family enterprises.

The panel will be moderated by Andreas E. Mach, President and Founder of ALPHAZIRKEL. The welcome addresses are held by Jutta Wolke, Consul General of Germany in Istanbul, Ergin İmre of Menger Holding, Country President Alphazirkel for Turkey, and Cansen Başaran-Symes, TUSIAD Board Member

Owners Governance

Governance in family enterprises may differ or even be the same as in non- family enterprises. Leadership concepts by family members are different from non-family management, and even the most successful family enterprise may or may not have family shareholders who have a mutual understanding of the business and the family culture. Looking at failed family businesses, we have an opportunity to learn what mistakes to avoid. And exchanging experiences of successful family enterprises may give valuable insight while providing ideas for the development of the family and the enterprise now and in the future. But above all, cross-border exchange and networking among family entrepreneurs offers a pleasant side-effect: Getting to know new people with similar stories, making new friendships and connecting with potential business partners. The **Turkish German Family Entrepreneur Summit** has already created a new network of its own. We welcome you to become a part of it.

via workshop@alphazirkel.com.

JUNE 5, 2014, 5 p.m.:

Summit in Tarabya -

Welcome addresses by Jutta Wolke, Consul General of Germany in Istanbul and Ergin Imre, Country President Alphazirkel for Turkey, Cansen Başaran Symes (Tusiad) and Introduction by Prof. Dr. Arist von Schlippe

7.30 p.m.:

Buffet Dinner in the park of the Residence

*) Limited capacity, first come first serve base

Workshop

Before the summit Prof. Dr. Arist von Schlippe provides the opportunity to attend a workshop for 30 participants with him on the topic of “Mental models in shareholder families – challenges for leadership and generation change” The workshop will start at 3:00 p.m. (s.t.) In the living room of the summer residence for about 90 minutes. Please register ahead on the answering form.

We look forward to seeing you at the summit!