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TUSİAD
yeni Ortam

ayrintılı haber

TİCARET

BASINDA
Türk sanayicileri ve iş adamları derneği

GÜNDEM
1975 ÜNYA

Cumhuriyet
Merkez dersanesi

Son Havadis
Gündük İYİ GAZETE
SEIKO YAHAN SÜTLƏMƏZ

İstanbul
Müsləhəti Bəyinməz Oğuz
Gazetemiz Hər gün
50 kuruşdur

Türk sanayicileri ve iş adamları derneği

**Türk
sanayicileri
ve
iş adamları
derneği**

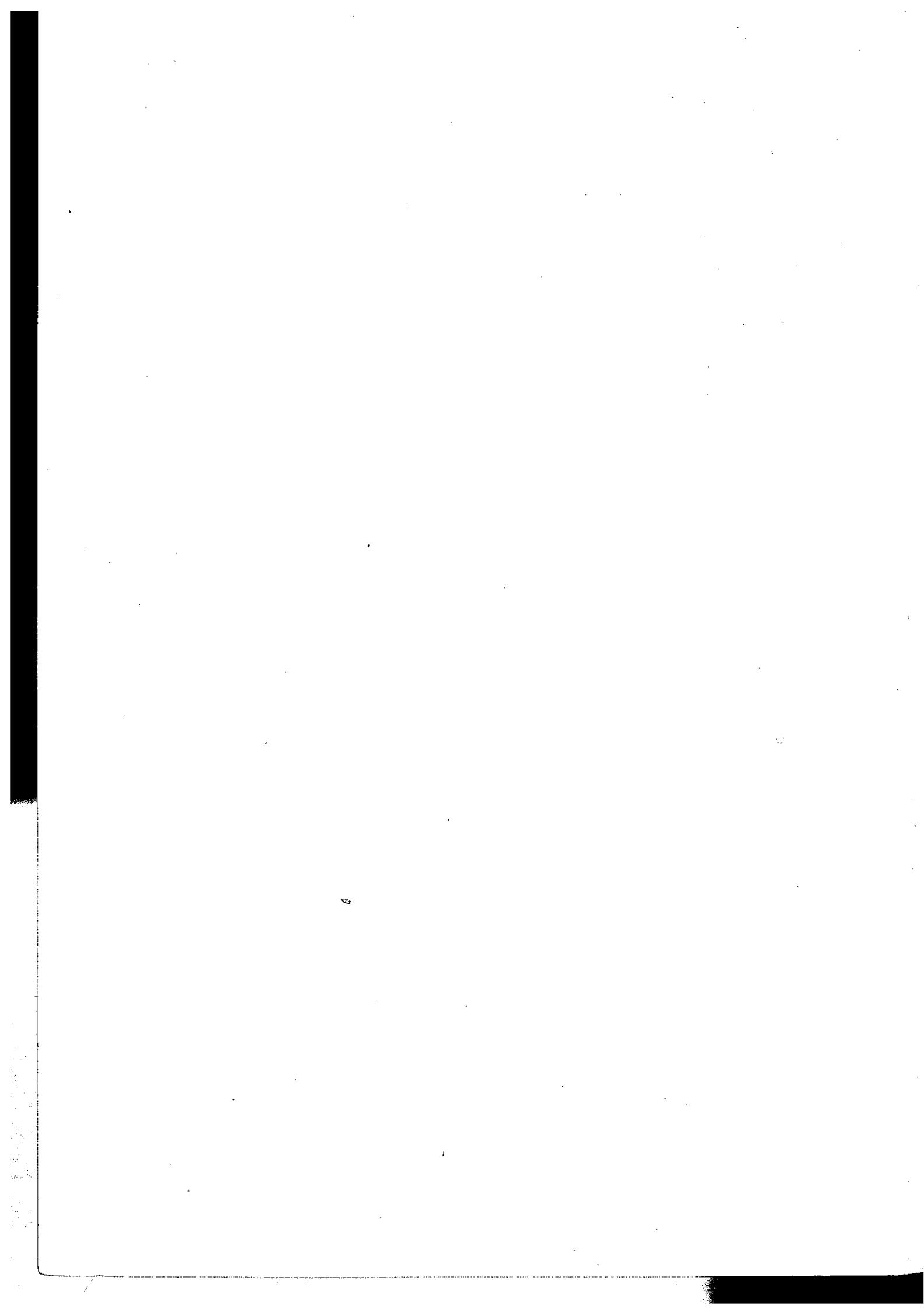
BASIN'DA TOSİAD

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İSTANBUL

ARALIK 1975

Cumhuriyet cad. Dörtler Apt. No. 18/2 Elmadağ - İstanbul, Tel.: 46 24 12



1975 YILINDA BASINDA

TÜRK SANAYİCİLERİ VE İŞ ADamları DERNEĞİ

TÜSİAD'ın basın yayın organları ile ilişkisi giderek gelismektedir. Dernek araştırma ve yayınlarının "tarafsız, ciddi, objektif değerlendirmeleri aksettirmesi" karşısında basın ve yayın organları giderek artan ölçüde bu çalışmaları kamu oyuna yansıtma, kaynak olarak kullanmaktadır.

1975 yılında 294 gün başlıca günlük gazetelerde TÜSİAD'ın doğrudan veya dolaylı adı geçmiştir.

TÜSİAD doğrudan kaynak gösterilerek Türk Basınında yayınlanan yazı ve haberlerin tutarı 1975 yılında 150 bin santimetrekare dolayındadır. Bu yaklaşık olarak 42 tam gazete sayfası dolduracak ölçüde yazıdır.

TÜSİAD doğrudan kaynak gösterilerek Türk Basınında yayınlanan yazı ve haberlerinin % 54 dolayındaki kısmı tiraj bakımından önde gelen beş gazetedede yayınlanmıştır.

Son yıllarda Türk basının ekonomik konulara giderek daha fazla yer ayırması kıvanç vericidir. TÜSİAD çalışmaları gazete ve mecmuaların ekonomik bölümlerine dolaylı olarak da yansımaktadır.

TÜSİAD mensupları dernekte yapılan araştırma ve çalışmaları sonuçlarını Konferans ve Seminerler ile Açık Otrumlarda duyurmak fırsatını da elde etmektedirler.

1975 yılında TRT Radyoları ve Televizyonu da TÜSİAD faaliyetlerine daha geniş zaman ayırmıştır.

Faaliyet alanları genişleyen ve ekonomik konulara ağırlık veren haber ajansları da TÜSİAD çalışmalarına fazla mikarda yer vermektedirler.

FROM THE NEW YORK TIMES, SEPTEMBER 8, 1975

To : The American People From: A Group of Concerned Turkish Citizens

Subject: Turkish-American Friendship

We are thirteen Turkish private citizens who have come to America at our own expense to try to salvage the friendship that has existed for so long between our two peoples. That friendship to which we Turks have been faithful through thick and thin is now jeopardized by misunderstanding of the Turkish role in Cyprus leading to the cut-off in defense supplies to Turkey by Washington.

In an effort to keep relations between us from deteriorating further, we are taking the liberty of setting forth the key facts relating to events in Cyprus and to the perils of the arms embargo:

1 The Coup in July 1974 was engineered by the military dictatorship in Athens.

It was led by Greek army officers with the aim of annexing Cyprus to Greece.

It overturned the established regime in violation of the Constitution and broke the International Treaty which had created the state of Cyprus.

2 As one of the guarantors of the independence and territorial integrity of Cyprus,

Turkey had no alternative but to take direct action.

She had to prevent the unlawful annexation of Cyprus and to protect the Turkish Community treated as second class citizens for many years.

This was not aggression!

3 Turkey's aim is to restore peace and promote stability in Cyprus, assuring a chance for the Turkish Cypriot community to live in honor and safety.

We believe that after so many bitter experiences for more than a decade this can only be possible under a federation where Turks and Greeks of Cyprus will live side by side on an equal footing.

We believe that a durable and peaceful settlement of the Cyprus issue can be reached through negotiations between the Turkish and Greek communities.

4 A misunderstanding of Turkish intentions and responsibilities has led to the arms embargo against Turkey. This action is so unfair that it seems incomprehensible to us.

It not only imperils Turkey's security, but it saps Nato defenses,

further aggravates relations between Turkey and Greece and serves only to stir up the Cyprus issue instead of clearing it up.

Failure to lift the embargo will further provoke Turkish public opinion, because Turks consider any solution imposed under pressure to be dishonorable.

This then is the message we are bringing to our American friends: The arms embargo is counterproductive and self-defeating. It imperils Turkish-American friendship.
It undermines Nato. It threatens the security of the free world.
Moreover it serves to cast doubt on the value of America's friendship to her allies.

Time is running out...

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